

OVERVIEW

The allocation of resources is a key driver of a company's overall performance, and valuation is a critical component of how a company allocates its resources.



This comprehensive case based course on Strategic Business Analysis and Valuation with special emphasis on Equity Research will introduce a framework to strategically analyze and value businesses and build a comprehensive practical knowledge and skills in Strategic analysis, Accounting analysis (quality of earning analysis), financial modeling, and valuation that helps to fully analyze any company's financial statements and reveal its true condition and value.



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Course on

**Strategic Business
Analysis and Valuation**

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PEDAGOGY

There will be extensive use of relevant cases to hone in on the concepts and build a real-world experience with valuation. Also, work will be done on developing the skills & judgement required to be successful equity research analyst & Investment bankers. Rich learning experience beyond theories that includes dynamic lectures, interactive classroom sessions, and in-class case exercises.

Pre-requisites:

Graduate level finance and accounting courses such as Managerial finance or Financial Accounting or Corporate Finance is required for successful completion of this course.

Final Exam: The final exam will consist of an individual in-class case write-up and answer valuation problems. Case will be given 24 hours prior to the final exam. At the final exam, you will be given a number of questions related to the case. Grading will be based on in-class participation, case write-up, and final exam.

BUSINESS MISSION STATEMENT:



OUTLINE

- Financial markets and role of financial intermediaries
- Business strategy analysis: Industry analysis and competitive strategy
- Financial reporting strategies and quality of earnings
- Fair value accounting
- Financial statement analysis: Projects core financial statements
- Financial modeling (Balance sheet, income statement, and cash flow statement)
- Determine cost of capital: Cost of equity (CAPM) and weighted average cost of capital
- Basic capital market, corporate finance theories and concepts, and corporate governance
- Practical valuation Model

Our mission is to make a difference: We don't teach, we transform our participants— creating a mindset to evolve and equip with the skills to succeed in a dynamic business world



OUTLINE

Valuation model and analysis:

- Basics of valuation
- Discounted cash flow (DCF) analysis: best practice for valuing corporate assets
- Comparable company analysis: Price multiples
- Comparable transaction analysis
- LBO analysis
- Valuation in emerging markets
- Subscriber model valuation
- Valuing control
- Valuation techniques in private equity transaction
- Intellectual asset valuation
- Valuing companies in corporate restructuring
- Challenges posed by the valuation of family and closely held companies
- Control premium, discount for lack of marketability and sum-of- the parts valuation